



Flooring Displays

by **Vision Display**

Cradle Kits

1

Clapper Displays

2

Sloping Displays

3

Slotted Bases

4

Misc. Displays

5

Merchandising

6

About Us

7

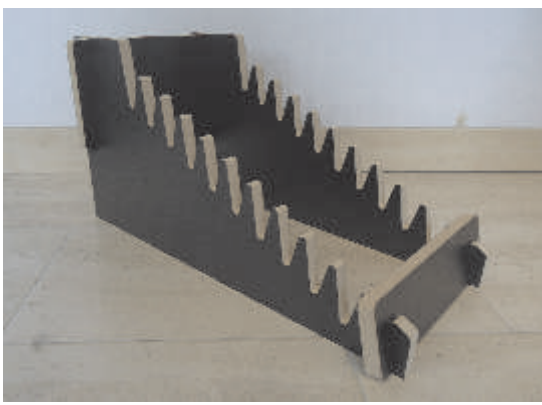
Index



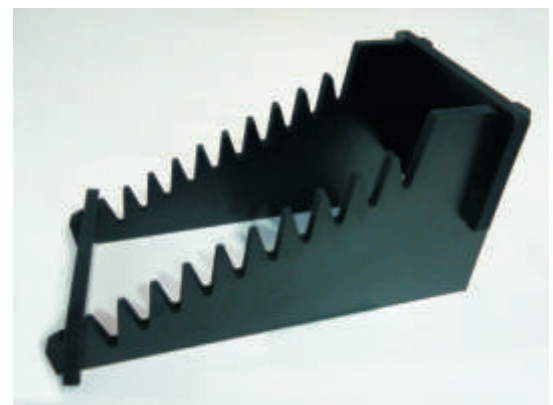
Cradle Kits

1

Cradle Kits



**10 x slot MDF cradle
(unstained edge)**



**10 x slot MDF cradle
(stained edges)**



12 x slot flat MDF cradle

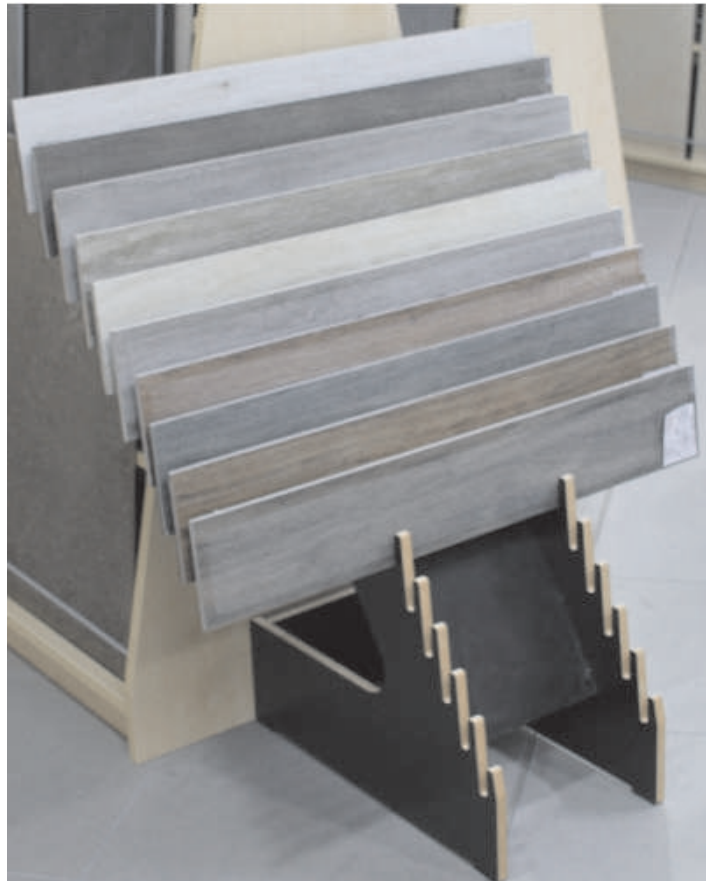
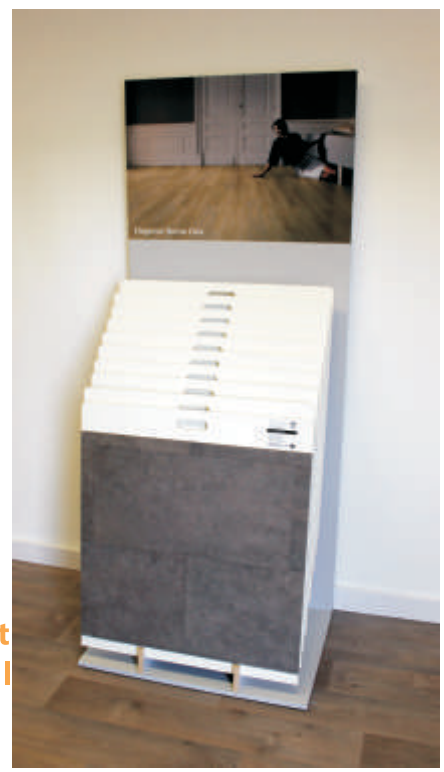


Vision manufacture MDF cradle kits for every type of wood or laminate flooring product. We design and manufacture these to display any quantity and type of products, to any size required. We often manufacture batches of these displays for distributors who want to get their product ranges out into the market quickly and cost-effectively. This can include backboards to show lifestyle images or logos, etc, if required.

Complete cradle kit for LVT products with backboard, full colour POS and fully merchandised handboards.



Complete cradle kit for luxury sheet vinyl products : with backboard, full colour POS and fully merchandised handboards.



Our kits are generally supplied as flat-packed kits for simple assembly or alternatively, we can assemble in advance if preferred. We have black-finish MDF cradle kits available from stock and can manufacture many other sizes/finishes to suit your requirements. Small quantities of non-stock cradles are available on short delivery lead times, so contact the Vision sales office for further information.

'Good design is obvious.'

Great design is transparent.'

- Joe Sparano



Clapper Displays

2

Clapper Displays

Clapper displays with open ends allowing the customer to easily remove the samples to see the product. Vision make these displays to hold any quantity of samples and to your sizes



Clapper displays with branding for a flooring distributor

Clapper displays are a great way of showing an array of products in a small floor space. Vision design and manufacture clapper displays in a number of different styles - from the large 'Bookstand' type of display, to simple wall-hung clapper panels. In most cases, these displays are made so your customer can see the end of the flooring samples and can easily remove them from the display for viewing on the floor.



The 'Bookstand' version is a great way to present your products face-on to your customer. Vision manufacture these displays in sizes and colours to suit your requirements.

These displays are made specifically to suit your product range, sample sizes/thicknesses and quantity of samples that you wish to show. All of our metal displays are powder coat finishes in a colour of your choice and can include lighting/logos etc if required.

*'Design is thinking
made visible'*

- Saul Bass



Sloping Displays

3

Sloping Displays



Free-standing rack



Wall-mounted rack

Vision's flooring sloping displays come in many guises; from simple free-standing displays for samples to racks designed to show samples of flooring with stock positioned underneath.



Sloping displays for pallet stock to go underneath



Laminate displays with vertical backboards for Homebase



Sloping displays with floor tile stock underneath

We have a number of tried and tested versions available, all of which can be simply adapted to suit your specific needs. These can include POS and lifestyle images if required and we can powder coat all our metal displays in a colour of your choosing.

*'People ignore
design that
ignores
people'*

- Frank Chimero



Slotted Bases

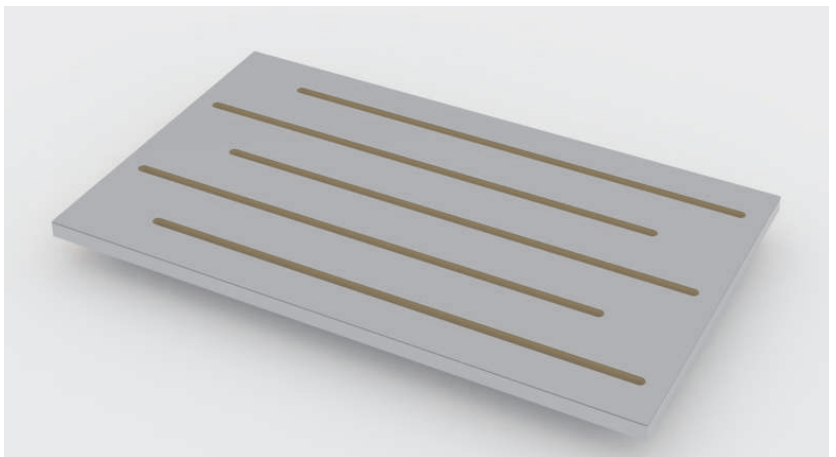
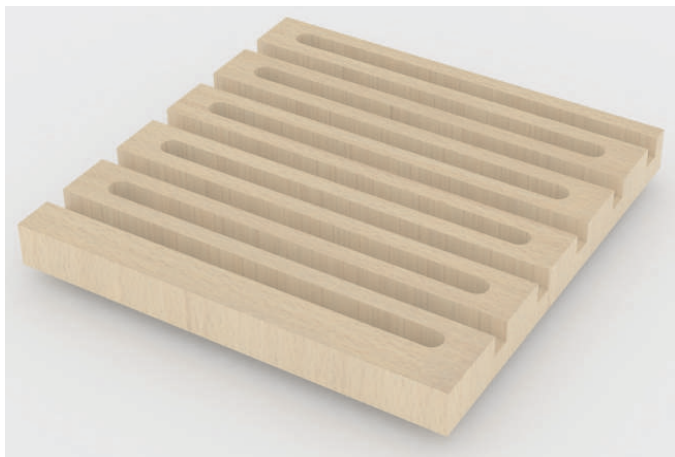
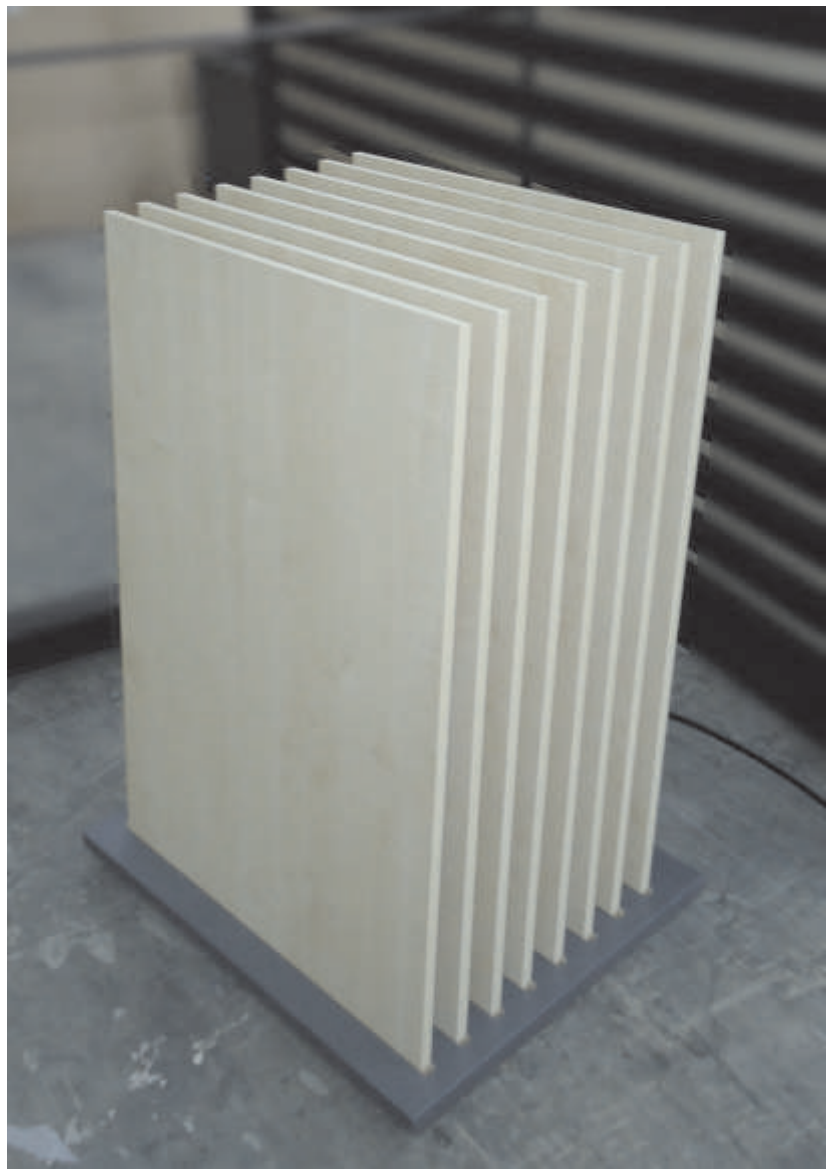
4

Slotted Bases



The Vision slotted bases are another way of displaying flooring samples whilst allowing your customers easy access to select the sample of their choice. We design and manufacture these bases to display any quantity and type of products, to any size required.

Slotted base displays made in many different sizes, colours and designs



We often manufacture batches of these displays for distributors who want to get their product ranges out into the market quickly and cost-effectively.

'Design
is not just
what it

Design
is
how
it

Looks
like
and
feels
like.

works.'

- Steve Jobs



Misc. Displays & Merchandising



Wall mounts for samples up to 35mm thick



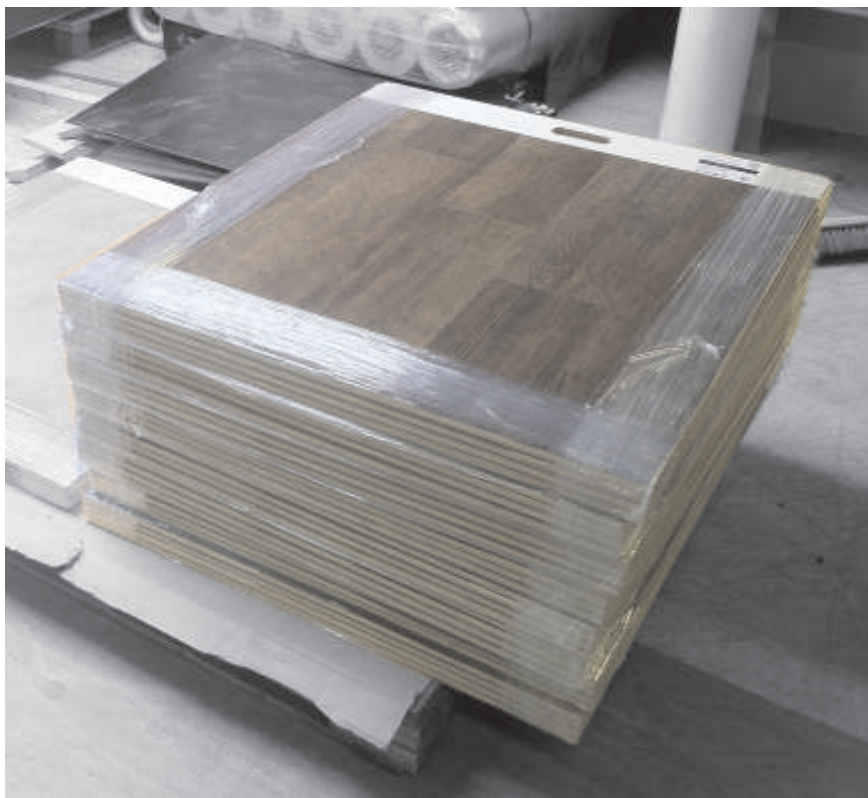
Rug displays for Homebase

In addition to the general flooring display products that we regularly manufacture, we often make special products for customers who require something a little different or alternatively - supply products from our tile and stone display ranges that can also be used for flooring items.

A selection of these displays are shown on this page.



Luxury vinyl tile samples being merchandised



Sample boards packed into sets

Many of our distributor customers are now increasingly asking Vision to undertake the merchandising of their displays boards in order to make use of our 'one stop' manufacturing services. We can undertake the cutting, assembly and mounting of most flooring products from wood, laminates, sheet vinyl and vinyl tiles. We often make the displays, merchandise the display panels, apply the artwork and product labels, assemble, pack and ship, all as part of our comprehensive displays services. Feel free to discuss your own project with us to see how we can help.



About Us

Vision was originally set up to service the tile & stone industry with quality, cost effective displays and are now recognised to be the UK's market leaders in this field. We now work within the flooring industry where Vision have designed and supplied display systems for a wide selection of the UK's main manufacturers, distributors and retailers, whether large or small.

Our workshops and warehouse units are based on a beautiful farm-based business park in the heart of the Kent Countryside, yet are only minutes from the motorway network and less than an hour from the M25, allowing us to serve the whole of Great Britain with ease.

Unlike most other display manufacturers we offer a complete, flexible design and manufacture service, enabling us to provide displays made to our customers' exact requirements. We manufacture our displays using many different materials including metal, timber and plastic, and regularly include printed point-of-sale, thereby providing a complete package for our customers. Our product range includes everything from a simple wall mount to a complete display design service and is constantly evolving as new products and variations are added.

The Vision management have over 25 years experience in tile, stone and flooring display industry and employ a small but dedicated team of staff who are committed to providing quality, cost-effective products at all times.

We hope that our marketing literature and website will enable you to see and understand our products and services easily, however if you need any further information please contact our sales team directly.

Dave Akerman
Director

‘DESIGN IS A CORE, PRIMARY ACTIVITY BECAUSE ANYTHING IN ANY PART OF THE WORLD THAT WE INHABIT HAS TO BE MADE. BUT BEFORE IT IS MADE IT HAS TO BE DESIGNED, THERE ARE NO EXCEPTIONS.

WHETHER IT IS ON THE SCALE OF A CITY, THE INFRASTRUCTURE OF ITS BUILDINGS, THE EQUIPMENT IN THEM, THE INFRASTRUCTURE OF STREETS AND PUBLIC SPACES, PAVEMENTS, THE PAVING SLABS, THE DOOR HANDLES AND EVEN THE INVISIBLE DIGITAL, ELECTRONIC WORLD — IT ALL HAS TO BE DESIGNED.

IT IS A HUMAN ACT BECAUSE DESIGN IS A RESPONSE TO THE NEEDS OF PEOPLE, WHETHER THEY ARE SPIRITUAL OR MATERIAL. THE QUALITY OF THAT DESIGN AFFECTS THE QUALITY OF OUR LIVES.’

- NORMAN FOSTER



Vision Display & Interiors Ltd
Unit 25 Woolton Farm
Bekesbourne
Nr. Canterbury
Kent
CT4 5EA

Tel: 01227 832265
Website: www.flooring-display.co.uk
E-mail: sales@visiondisplay.co.uk
Fax: 01227 832184

