



Steinbeis

Technology.Transfer.Application.

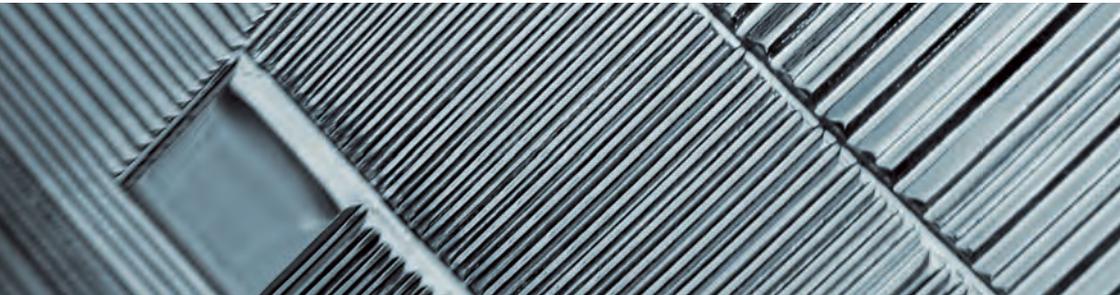
Steinbeis at a Glance



Problem.
Solution.
Success.

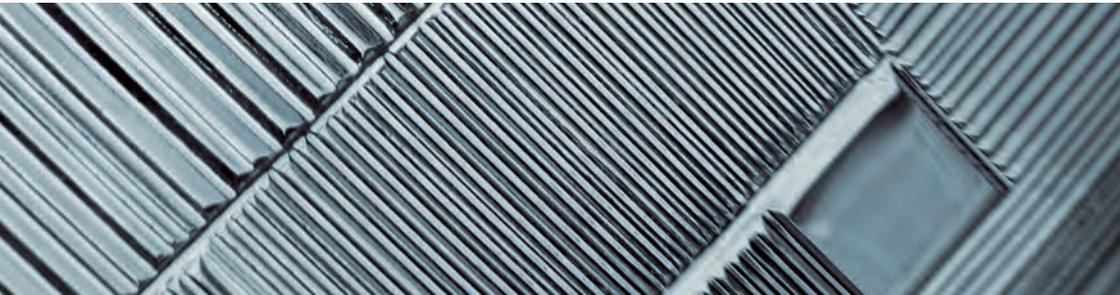
The hallmark of Steinbeis: Our experts are problem-solvers for the world of trade and industry. They take knowledge and technological solutions and apply these to real-life business situations in a way that adds tangible benefit.

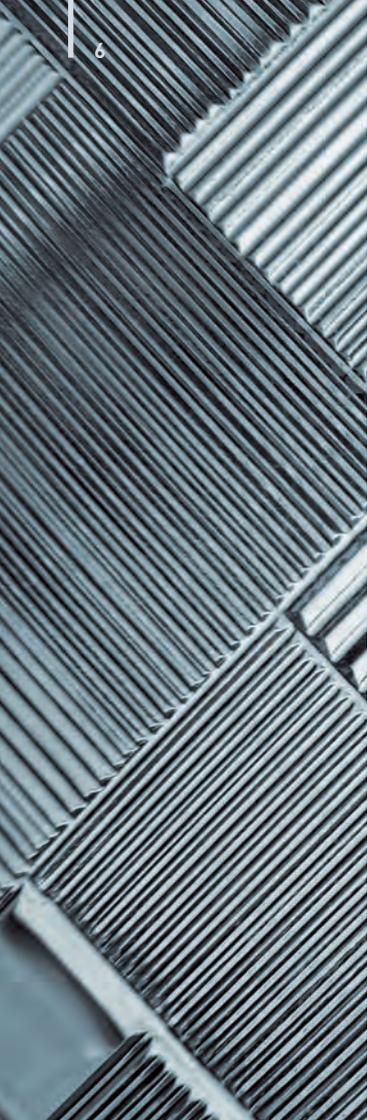
Steinbeis is considered an international hallmark of successful competitive knowledge and technology transfer. What started with individual transfer centers at universities of applied sciences in the German state of Baden-Württemberg, has transformed into a powerful network, inside and outside of Germany, spanning around 1,000 enterprises.



A defining feature of Steinbeis is its entrepreneurial approach to knowledge and technology transfer. This is a standalone process, that creates value – a process that has become all the more crucial, since one prerequisite of international competitiveness is that acquired knowledge is applied effectively and efficiently.

At Steinbeis, everything revolves around the needs of the client: sensible costs, speed and quality, but also mutual trust and liability – all factors that are a given for Steinbeis Enterprises. To ensure efficient and effective transfer, one needs a system shaped by entrepreneurialism. Steinbeis establishes the prerequisites for this system.





The majority of Steinbeis Enterprises is based at research institutions, especially at universities, and many are headed up by professors on a part-time basis; though others are run by experts not based at such establishments.

One of the goals of Steinbeis is to work in areas of synergy through collaboration with sources of knowledge. Steinbeis fosters the development and implementation of transfer from these sources of knowledge, lightening the load on state resources placed by the demands of entrepreneurship. This allows knowledge to flow in two directions, typically through special projects. Steinbeis benefits from the image the sources of knowledge and the individuals working there have. The source of knowledge itself and the individuals benefit from the Steinbeis brand and from gains in terms of reputation and research support. Also, they gain access to business.

Specialized in chosen areas, Steinbeis Enterprises' portfolio of services covers research and development, consulting and expert reports as well as training and employee development for every sector of technology and management. The Steinbeis Network comprises around 6,000 experts committed to practical transfer between academia and industry. Over the years, Steinbeis has remained true to the core principles of its activities from its beginnings back in 1971: The Network focuses on the successful transfer, resulting in know-how and technology being put consistently to good commercial use.





Research.
Education.
Consulting.

What we feel passionate about: Our portfolio of services spans a variety of solutions designed to address specific problems, in all fields of technology and management.

Development.Research.Edge.

Research and Development with Steinbeis

Innovations secure businesses an advantage in global competition. The Steinbeis Network does not merely implement research and development projects – we put our customers first, placing fresh knowledge and expertise at their fingertips – in other words, a genuine economic asset.



The **Steinbeis Engineering Forum** is the Steinbeis Transfer Network's forum for transfer-oriented research and development. Experts in the forum discuss core elements for successful engineering and point out future prospects.

www.steinbeisresearch.de



Know-how.Education.Expertise.

Training and Employee Development with Steinbeis

For employees in the corporate sector and sole proprietors alike, life-long learning is now crucial to becoming and remaining competitive. Demonstrating sound professional competencies goes hand in hand with keeping abreast of current developments and situational successfully implementing what has been learned. Enter the Steinbeis Transfer Network. Our degree programs and training courses empower individuals to expand on and refine their own expertise.



The **Steinbeis Competence Forum** is the Steinbeis Transfer Network's forum for training and employee development. It aims to address current issues in competence development and management as essential elements in successful training and employee development strategies.

www.steinbeiseducation.de



Challenge.Consulting.Implementation.

Consulting and Expert Reports with Steinbeis

Proficient, skilled consulting is a basis for successful implementation. Our sweeping network of experts makes us a key contact for corporations and small and medium-sized enterprises alike. It allows them to reap the full benefit of our service portfolio ranging from brief consultations to extensive business and project consulting services for challenges at every stage of the value chain.

The **Steinbeis Consulting Forum** networks experts from all areas of consulting with decision-makers from private and public companies with the aim of creating discussion and highlighting trends in management.

www.steinbeisconsulting.de







Knowledge.
Transfer.
Application.

One way we develop skills and competence: Steinbeis University Berlin offers unique added value – for students and enterprises.

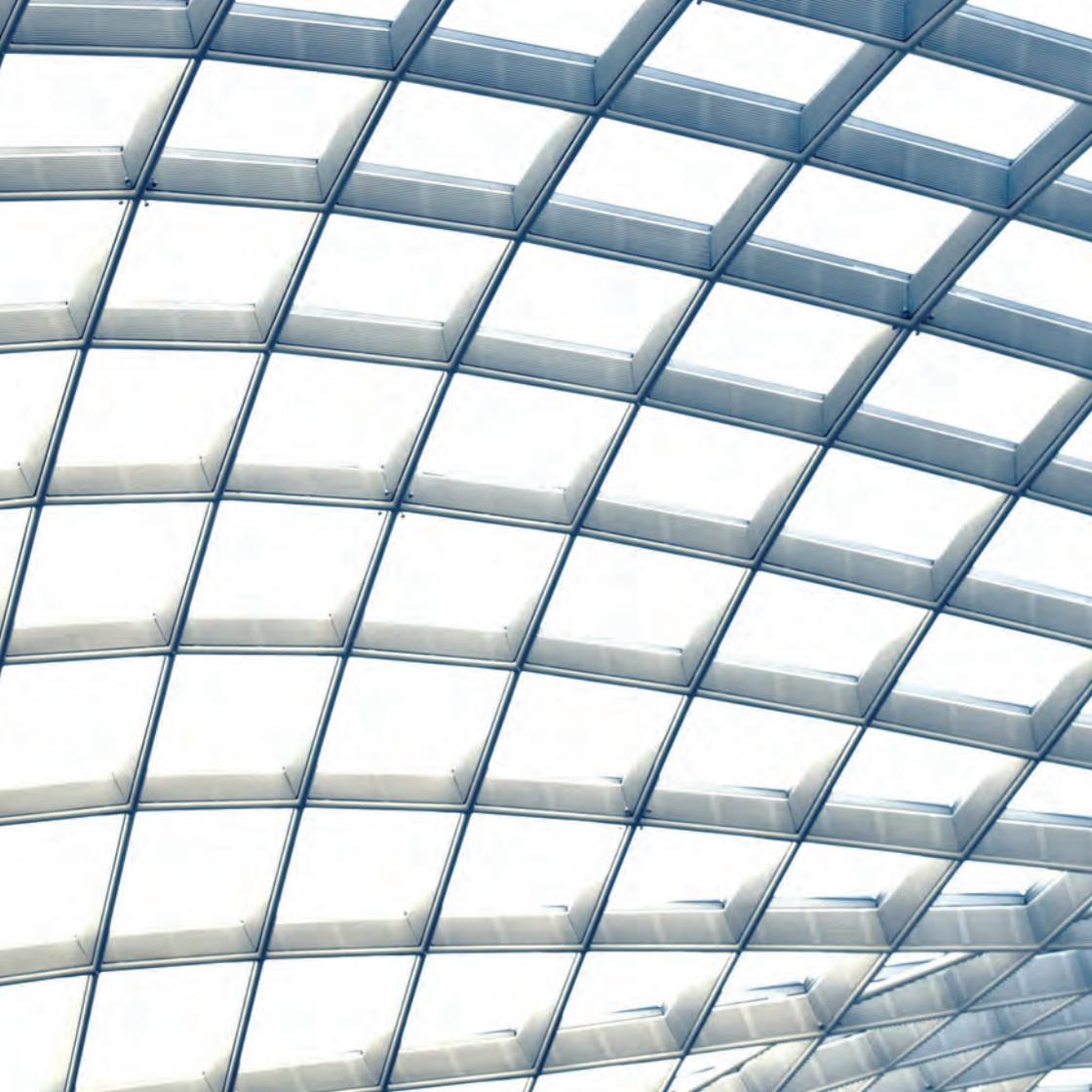


Working in partnership with companies to foster transfer, Steinbeis provides support in core services of technology and knowledge transfer: research and development, consulting and expert reports and – underpinning all of this – education. Founded in 1998, Steinbeis University Berlin (SHB) offers a family of transferoriented educational programs designed to answer the needs of today's knowledge society.

Developing skills and competence and bringing them to bear: the goal of Steinbeis University Berlin. SHB offers students and companies practice-oriented, extra-occupational higher education based on the project competence concept. The research carried out by SHB focuses on issues with practical applications. The SHB training and education portfolio ranges from certification courses to bachelor's and master's degrees, culminating in state-approved qualifications. Further, we offer talented university graduates from a scientific background the opportunity to study towards a doctorate.

Company projects form the backbone of the project competence concept. So each project has a clearly defined goal, but each student must decide – depending on the specific needs and situation – which paths to tread in pursuing the right solution and, ultimately, which techniques to apply. Without a doubt, the process is never simple. Nor does it necessarily follow a straight line. However it does result in the development of tangible skills and competences. This benefits the company and students alike.







Network.
Organization.
Structure.

The foundation of our success:
The transfer enterprises in our Steinbeis
Network react with agility to the needs
and requirements of customers.

The Steinbeis-Stiftung für Wirtschaftsförderung (StW) is the umbrella organization of the Steinbeis Transfer Network. The non-profit foundation and the Steinbeis GmbH & Co. KG für Technologietransfer (StC), responsible for all commercial activities involved in knowledge and technology transfer, are headquartered in Stuttgart, Germany.

The key instrument of transfer at Steinbeis is the Transfer Enterprise. Each has a different area of focus. Our Steinbeis Transfer Centers are the original format for transfer enterprises, spanning all key services and a broad spectrum of skills and competence. Research and Innovation Centers are specialized in several kinds of research: market and transfer-oriented, commissioned, development and transfer network research as well as projects of a charitable nature. Consulting Centers are experienced, insightful points of contact for business consulting, evaluation and training. The Steinbeis University Berlin provides in its Institutes transferoriented research as well as competence-oriented training and employee development.

The purpose of the foundation is to provide knowledge and technology transfer. Several central Steinbeis instruments master this task: Steinbeis Edition releases specialized publications by experts of the Steinbeis network, the Ferdinand Steinbeis Institute (FSTI) fosters the transfer by coordinating and executing studies. Symposia addressing hot topics in technology and management complement the vehicles and showcase the range of Steinbeis expertise.

Steinbeis Network

Board of Trustees and Committee

Steinbeis-Stiftung

Executive Board

Steinbeis GmbH & Co. KG für Technologietransfer | Management Board

About 1,000 Steinbeis Enterprises worldwide

Steinbeis Transfer Centers
(STC)

Steinbeis Research and
Innovation Centers (SRC, SIC)

Steinbeis Consulting Centers
(SCC)

Steinbeis Transfer Institutes (STI) at Steinbeis University Berlin (SHB)

Steinbeis partners (Minority holdings, Franchise)

read more: [Steinbeis Structure](#)





Facts.
Figures.
Dates.

Our transfer achievements in 2014:
Around 6,000 people worked for
the Steinbeis Network for more than
1,000 Transfer Enterprises.

Transfer Network

There were **1,006** enterprises in our network in 2014. These span all Steinbeis Enterprises (SEs). Depending on the specialist discipline and the focus of work, these SEs employ experts in either legally dependent Steinbeis Transfer Centers, Steinbeis Research and Innovation Centers, Steinbeis Consulting Centers, Steinbeis Transfer Institutes or companies of an independent legal nature. The Network also includes Enterprises operating under franchising arrangements or minority shareholdings. In 2014, **79** new Enterprises joined the Steinbeis Network.

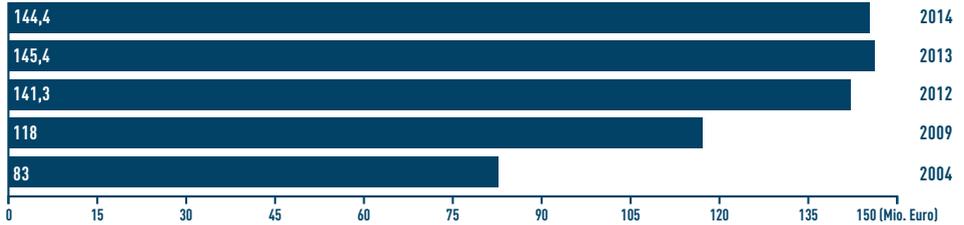
SE-Turnover

With services in research and development, consulting and expert reports as well as training and employee development, Steinbeis Enterprises achieved a total turnover of **144,4 million euros** in 2014.

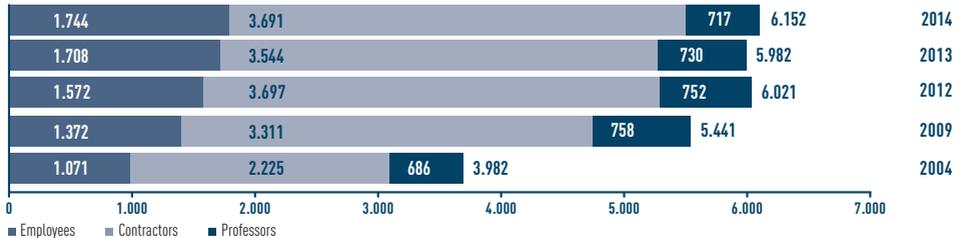
SE-Employees

In 2014 SE-directors worked alongside with **1,744** employees and **3,691** contractors. Steinbeis Enterprises employed a total of **717** professors in 2014.

SE-Turnover



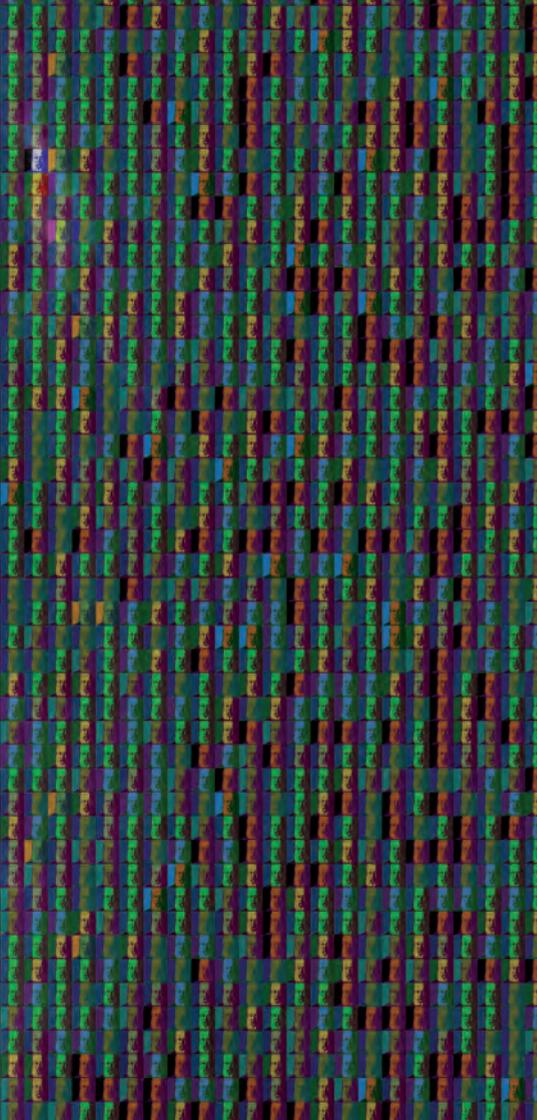
SE-Employees



our current figures







Tradition. Progress. Future.

Where our heritage lies: Ferdinand von Steinbeis, from whom we inherited our name, shared our vision of continuously improving successful models of knowledge and technology transfer.

Ferdinand von Steinbeis, the first patron of economic development in Württemberg, promoted innovation and a dual-track professional training system as the head of the Central Office for Commerce and Trade as early as the mid 19th century. The groundbreaking concepts he developed for the highly practical transfer of technology are put into practice long after his lifetime. 1868, he founded the first Steinbeis-Stiftung, which was disbanded in 1923 during the period of high inflation. The Steinbeis-Stiftung was re-established in 1971 as a key service provider in supporting small and medium-sized enterprises (SMEs) in the German federal state of Baden-Württemberg.

- 1971** › Steinbeis-Stiftung is re-founded
- 1983** › Johann Löhn is appointed Chairman of the Board of Directors
- 1998** › Steinbeis GmbH & Co. KG für Technologietransfer and Steinbeis University Berlin (SHB) are established
- 2004** › Johann Löhn hands the chair of the Board of Directors of the foundation over
- 2005** › Foundation of Steinbeis Beratungszentren GmbH and today's Steinbeis Forschungs- und Innovationszentren GmbH
- 2014** › More than 40 years have passed since the Steinbeis-Stiftung has been re-founded. Steinbeis Enterprises in the Steinbeis network number about 1,000 all over the world.

[read more: our development](#)



Media.Information.Contact.



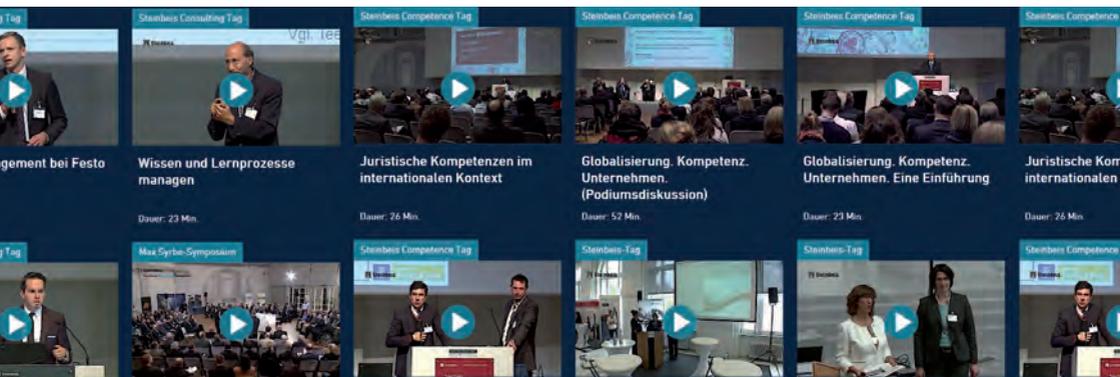
Steinbeis Media Library



Steinbeis Events



Startups with Steinbeis





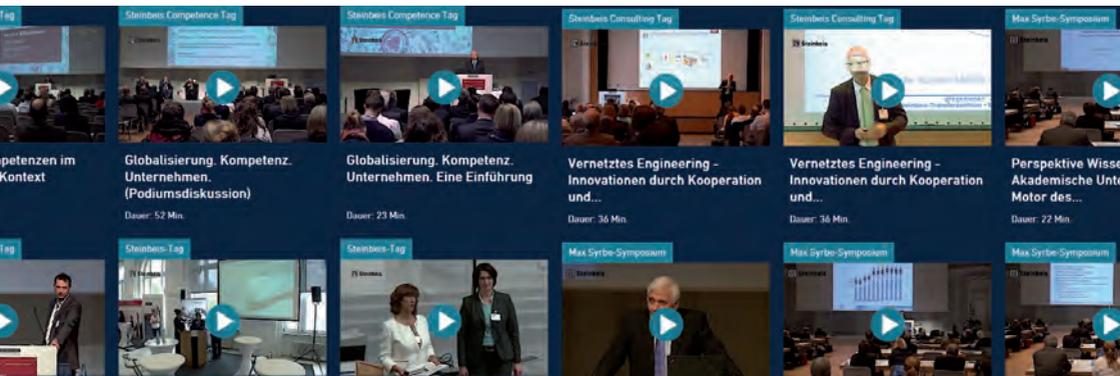
Steinbeis Transfer magazine



Subscription to our Steinbeis Distribution List



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Publication details

Steinbeis-Stiftung, Stuttgart

www.steinbeis.de

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Photos

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Steinbeis at a Glance:

- An international service provider in entrepreneurial knowledge and technology transfer
- more than 1,000 specialized Steinbeis Enterprises in the Steinbeis Network
- Services: research and development, consulting and expert reports as well as training and employee development for every sector of technology and management



Steinbeis

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