

# Blow Moulding 2018: conference programme

## MONDAY 18 JUNE 2018

17:00 – 19:30 Registration

18:00 – 19:30 Networking Cocktail Reception



## TUESDAY 19 JUNE 2018

08:00 – 09:00 Registration, welcome coffee

09:00 – 09:10 Opening announcements

### Market Review

09:10 **Trends & developments in global blow moulding markets**  
Noru Tsalic, CEO, NORTAL CONSULTING

### Keynote presentation: A brand owner's view

09:40 **Challenges and way forward in rigid plastic circularity**  
Frederic Dreux, Global Packaging Capability Leader Rigid Plastics, UNILEVER

### Session 1: Recycling, circular economy

10:10 **ReThink & ReDesign Plastics**, Willemijn Peeters, Ocean Ambassador of The Netherlands, SEARIOUS BUSINESS

10:40 – 11:10 *Coffee break* sponsored by **EREMA**  
PLASTIC RECYCLING SYSTEMS

11:10 **Driving the circular economy with the direct PET flake-to-preform process**, Michael Buchberger, Application Sales Manager - Bottle, Europe, EREMA Engineering Recycling Maschinen und Anlagen GmbH

11:40 **Recycling of post-consumer PET and PO: innovative solutions for the washing process**, Bernd Esmarch, Product Specialist Plastics Recycling, KRONES AG

### Session 2: Innovation in process & machinery

12:10 **Increased PET packaging shapes opportunities with precise and reliable heating processes**  
José Andre, Technical Sales Manager, SIDEL GmbH

12:40 – 14:00 *Lunch*

14:00 **Stretching the performance levels in Stretch Blow Moulding**  
Paolo De Nardi, SBM Product Manager, SIPA S.p.A.

14:30 **PET Extrusion Blow Molding: get a clear handle on this new opportunity**, Gary Carr, Vice President Sales, BEKUM America

15:00 **A new frontier in packaging process efficiency, integration and optimisation**, Iacopo Bianconcini, Marketing Manager – Beverage, Closures & Containers, SACMI Imola S.C.

15:30 – 16:00 *Coffee break* sponsored by **KAUTEX**  
MASCHINENBAU

16:00 **Next innovations in Stretch-Blow Moulding**  
Arne Wiese, Product Manager Bottles and Shapes, KHS Corpoplast GmbH

16:30 **Vision systems for Industry 4.0;**  
Roland Nagel, International Sales Manager, INTRAVIS

17:00 **Innovative packaging solutions for blow moulded products;**  
Danny De Bruyn, Managing Director, DELTA Engineering

20:00 – 22:00 *Conference Dinner (speakers & dinner registrations only)*

## WEDNESDAY 20 JUNE 2018

08:30 – 09:00 Registration, welcome coffee

09:00 – 09:10 Opening announcements

### Keynote presentation: A retailer's view

09:10 **Post-consumer recycling and other elements of a strategy for sustainable growth**  
Paul Earnshaw, Packaging Manager, TESCO

### Session 3: Barrier technology

09:40 **Fragile formula protection using multi-layer barrier blow moulding**  
Derek Hindle, Business Development Director, RPC Bramlage Division

10:10 **Barrier testing of packages and other hollow bodies**  
Christoph Zerwas, Area Sales Manager, MOCON GmbH

10:40 – 11:10 *Coffee break* sponsored by **Milliken**

11:10 **Innovative use of blow moulding in non-packaging applications;** Dieter Rothe, Key Account Manager - Sales, KAUTEX Maschinenbau GmbH

### Session 4: Speciality materials & additives

11:40 **Enhancement of polypropylene performance in extrusion blow molded applications through clarification;** Bart Gabriëls, Development Engineer, MILLIKEN Chemical

12:10 **The Intelligent Bottle: using hi-tech to protect your brand, company and customers against counterfeiting**  
Nadav Goldstein, VP Business Development and Innovation, KAFRIT Group

12:40 – 14:00 *Lunch*

14:00 **Food safety as a roadmap to success**  
Almudena Dominguez, Product Development Engineer, REPSOL

14:30 **Nanotechnology-based antimicrobial packaging for enhancing food safety and reducing food waste**  
Prof. Ester Segal, TECHNION Israel Technology Institute

### Expert panel debate, questions & answers

15:00 **Recycling, sustainability, circular economy**  
Q & A session with a panel of experts including:  
Frederic Dreux, Global Packaging Capability Leader RigidPlastics, UNILEVER  
Willemijn Peeters, Ocean Ambassador of The Netherlands, SEARIOUS BUSINESS  
Michael Buchberger, Application Sales Manager - Bottle, Europe, EREMA Engineering Recycling Maschinen und Anlagen GmbH  
William Neale, Directorate General for Environment, EUROPEAN UNION COMMISSION

15:50 – 16:00 *Closing remarks*

16:00 – 16:30 *Farewell coffee, Conference ends*

*The conference organisers reserve the right to alter the programme without notice. The latest programme can be viewed on the conference website [www.blow-moulding.events](http://www.blow-moulding.events).*

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