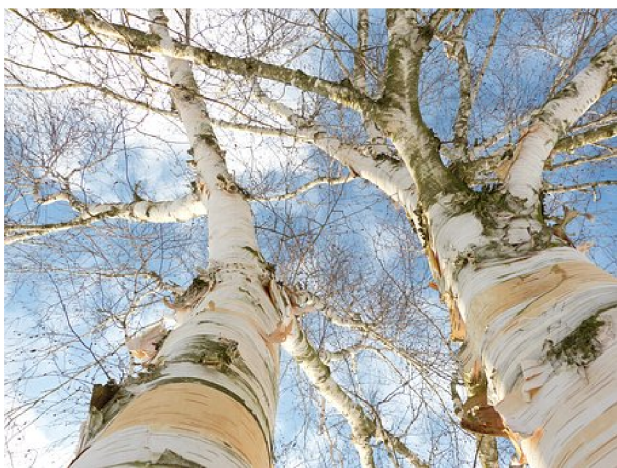




“L.E.V.”/Ekstraktu rupnica/ Ltd.

Organic Baltic Birch sap conc.



Introduction

Baltic Organic Birch Sap conc. is a clear natural ingredient, harvested in Baltic area and manufactured with concentration in 5-6 times. It has a long tradition in application for food and cosmetic purposes in our country. It may be collected in short spring period for 2-3 weeks. One tree gives about 50 L of natural sap. The collection is carried out with a very mild damage of the trunk, which heals quickly and without negative consequences for alive tree.

Replacing water with plant juices and infusions could be a growing trend in near future to further boost product efficacy. Birch sap, for instance, contains vitamin C as well as various phenolic compounds and glycosides, which in previous studies have shown antiradical activity and a great potential as an effective water replacement (Kūka et al. 2013; Mukherjee et al. 2011).

Chemical composition

Active ingredients are fructose, sucrose, organic acids as malic, succinic, citric and phosphorous, magnesium, manganese, zinc and so on.

The chemical composition of birch sap is relatively varied because it is a natural product that depends on season, collecting time, collecting location, etc.

Table 1. Chemical composition of different samples from birch sap concentration process.

Parameter	Initial birch sap	Concentrated birch sap	Permeate
Brix	0.9	5.0	0.0
Sugars, %	0.89	5.01	0.00
Acids, %	0.08	0.41	0.00
pH	5.54	5.60	6.97
Amino acids, mM	0.12	0.59	0.00

The Brix value of birch sap is usually in the range 0.5-1.5. University of Turku has measured the seasonal variation of the sugars in birch sap in Finland (Ref.1). The highest content of dry matter mentioned in the article is 2.0%. The average sugar content of Finnish birch sap (Nord source) is

approx. 1%. Similar values have also reported for other Scandinavian countries, Baltic countries, Russia and China (Ref.2). Thus, uncondensed birch sap has about 0.5 to 2% of sugar content, averaging around 1%. The sugar content depends on collecting time, birch variety, location, and weather. Even though this may seem like a low concentration, it is higher than in many other tree species.

The main organic acid in fresh birch sap is malic acid. The concentration range for malic acid in Organic Baltic Birch sap is 0.02%-0.1%. Fifty-five biologically active compounds were separated from birch sap. Most dominant peak with retention time at 1.49 min contained a very polar fraction of birch sap, including three organic acids, **succinic acid**, **malic acid** and **citruline** (represented about 6.7% of the total amount),

There are **five amino acids**, and **phenolic compound** metabolite tyrosol 4-sulphate (represented about 32.6 % of the total amount). Overall, nine amino acids were separated from birch sap and represented about 16.8 % of the total amount, including **leucine** (2), **isoleucine** (3), **glutamine**, and **phenylalanine**. It should be noted that organic acids and amino acids separated from the Baltic birch sap sample are widely distributed and described in the birch sap products. It was found that birch sap was not very rich with **phenolic compounds**, but it had **homovanillic acid** (4), **(+)-catechin 3-O-glucose** (6), and **resveratrol 3-O-glucoside** (8). Birch sap contains **betulin** (7) which represented about 2.4% of the total amount and some unidentified **tannins**.

The sap is rich in mineral **micro-** and **macroelements**. Calcium (**Ca**), sodium (**Na**), magnesium (**Mg**), potassium (**K**) and iron (**Fe**) are prevailing elements followed by small amounts of **Mn**, **Zn**, **Cu**, **Al** and **Ni** (Zyryanova et al. 2010; Jeong et al. 2013). It is proved that Latvian birch sap contains up to 20% more **glucose** and **fructose** than birch sap produced in Finland (Kūka et al. 2013).

Organic Baltic Birch Sap conc. as an Active ingredient

The effects of birch sap on proliferation are shown in Fig.1. Birch sap slightly stimulates proliferation of dermal fibroblasts during the first 24 h of incubation. 50% birch sap shows the most stimulating activity as cell proliferation increased by $35.48 \pm 9.79\%$. Stimulating activity remained during the 48 h incubation period. In HaCaT keratinocytes stimulation of proliferation is dose dependent, with both highest doses exhibiting the most pronounced effect. Birch sap at 50% stimulates cell proliferation by $41.75 \pm 29.70\%$ and at 25% by $46.72 \pm 27.40\%$. In a 48-h incubation period only the highest dose shows stimulatory effect as proliferation rate increased by $34.38 \pm 17.13\%$.

Previous findings suggest that the complex of amino acids, sugars and mineral elements is the reason for promotion of cell growth and proliferation, which serves as a rationale for the inclusion of sap as an ingredient in anti-ageing cosmetic compositions.

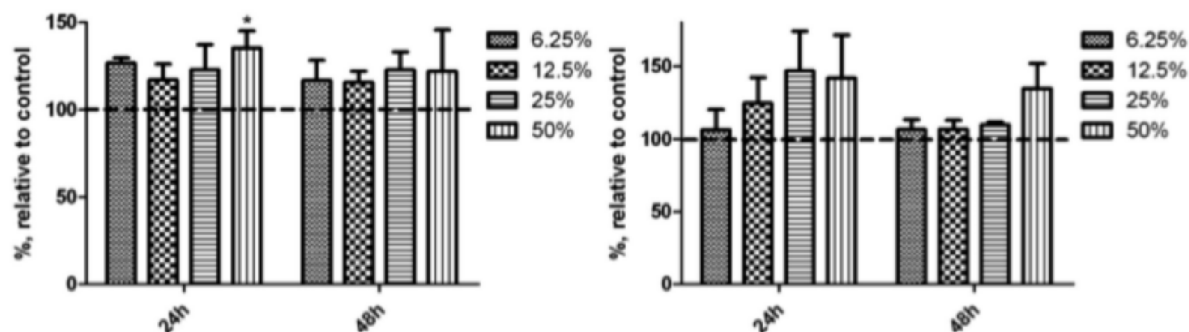


Fig.1

Application

Thanks to the unique constituents content **Baltic Organic Birch sap conc.** has a wide potential for its application in cosmetics. Skin hydration testing have shown the improvement on skin in comparison with demineralised water. 10% version showed an 11% increase in skin hydration, 20% version showed a 38% increase in 1 week application. Good results were revealed conducted an elasticity Cortex test. 10% sap have increased it in 38% and 20% sap – in 44% elasticity modulus, thus promoting wrinkle reduction. SEM testing revealed that birch sap promotes to increase hair shaft diameter. The increase of hair volume was demonstrated in comparison with demineralised water. The results showed that Birch sap conc. application is extremely useful for hair care.



Baltic Organic Baltic Birch sap conc. is useful for hair, mascaras, skin care cosmetics as well with its addition in 5-10%.

The findings of the study indicate that birch water has a significant anti-age activity. As confirmed by cell cycle analyses and cell proliferation (growth) analysis, birch water speeds up dermal cell regeneration by 25% compared to control (Fig.2).

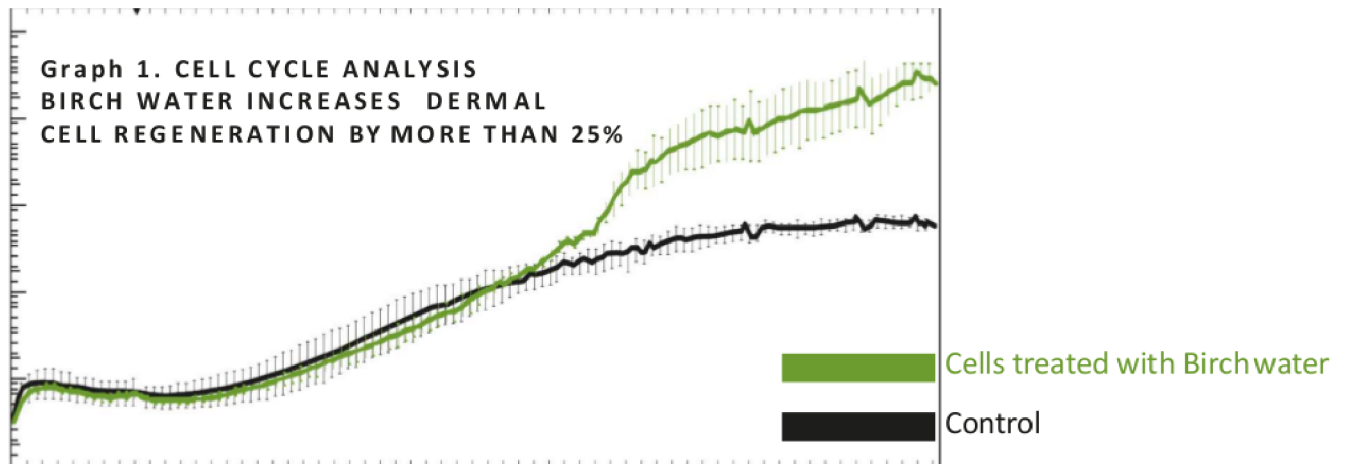


Fig.2

In presence of birch water skin cells show significantly lower accumulation of aging markers, indicating that nutrients present in birch water make skin cells stay functional and healthy for a longer period of time and are able to actively synthesize essential youth proteins such as collagen and elastin.

Another significant finding indicates that birch water has strong antioxidant effect, reducing negative impact of environment such as pollution and UV rays. Study shows that dermal cells previously treated

with birch sap are considerably more resistant to oxidative damage and there is lower accumulation of free radicals (Fig.2). Birch water is a powerful free-radical scavenger, helping to neutralise aggressive oxygen molecules and repairing damage done to skin cell's DNA.

Antioxidant properties of birch water reduce the negative effects of photo-aging, environmental pollution and consequences of inflammation.

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Manufacturer

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Gludas pagasts, Jelgavas novads, Latvia

Baltic Birch sap is suited for Kosher, Vegan, Halal, Organic defined products.

We invite you to enjoy the use of the ingredient in your formulations.

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