



ino**o**sight

Talking Labels

Giving information, independence and safety to the less independent

- Inosight business partners are: -
 - Royal National Institute for the Blind
 - **QADEX** – Award winning Supplier Assurance
 - Pillbox Design
- Inosight has: -
 - Exclusivity agreements
 - Secure financial backing
 - Dedicated team
 - Leading technology partners
 - GLOBAL reach
- Inosight gives: -
 - Information, Independence; Safety

Demographics

- Universal solution for: -
 - Non and partially-sighted consumers
 - 380,000 UK non-sighted ⁽¹⁾
 - 2,000,000 UK sight impaired ⁽¹⁾
 - Translation across language barriers
 - 6,000,000 UK with ethnic first language ⁽²⁾
 - Reading impaired
 - 10% of UK population have some form of Dyslexia ⁽³⁾
 - 5,000,000 adults lack functional literacy skills ⁽⁴⁾



Time Frames

- Prototype demonstration: –
 - August 2011
- Commercial Development: –
 - August 2011 to March 2012
 - Live Testing: –
 - April 2012 to September 2012
 - Live launch: -
 - » October to December 2012