

Dynamic Glasses



PUJOL IN THE WORLD

- Company founded in 1911
- Specialized in the world of laminate
- With own production of EVA in Galicia and ovens in Barcelona
- New range of intelligent laminated glass



SHOWCASE IS ILLUSION

A good showcase can give rise to a great illusion, an illusion that provides pleasurable sensations



With this illusion we stimulate customers to feel desire on the exposed, to identify with the brand and want to be part of it and its environment

IF ALSO THE SHOWCASE IS DIGITAL implies:

- Innovation, current affairs.
- Long memory duration
- Retrovirality. Many customers sharing the experience

PUJOL CAN HELP YOU CREATE PHYSICAL SUPPORTS

- Where to show brand image.
- Adapt the image to the campaign (summer winter).
- Present engaging contents, images or new products
- Editable files in all shop windows quickly and instantly.
- Customizable according to area and priorities



INTERACT AND CHANGE YOUR IMAGE WITH A CLICK

- It allows interacting with the environment through a touch screen that is encapsulated in laminated glass, preventing the film from deteriorating, taking off, suffering interference or paralax.
- Present your brand image so that the client chooses a product and projects it on the showcase.
- A showcase that during the day can be transparent and at night interact with customers without staff.



INTERACT AND CHANGE YOUR IMAGE WITH A CLICK

- Shift or launch campaigns globally and instantly in all stores
- The walls, the windows, the floor, the dressing rooms, everything becomes dynamically according to your convenience.



INNOVATION IN PRIVACY AND ISOLATION

- Best range of the market in **TRANSPARENCY** and **OPACITY** ON <6% - OFF> 90%
- **ACOUSTIC INSULATION** allowing the soundproofing of a room.
- **THERMAL INSULATION** achieving an efficient and comfortable space by reducing losses of heat and leaks in winter and hot air inlets in summer



INNOVATION IN PRIVACY AND ISOLATION

- Life cycle exceeding 10 million ON / OFF
- Thanks to the development of a film capable of working with a 48V TRANSFORMER:
- HIGHER SAFETY TO ELECTRIC SHOCK
- LESS CONSUMPTION 3w / m².
- UNIQUE CONNECTION at distances of 2m.
- It allows the RETROPROJECTION of an image or videos making the environment dynamic.
- Remote control of the PDLC through multiple options: i-phone, remote control, sensors, touch screen.



No limits in glass creation