



## A clearer way to see the World

Virtual Cockpit are a Business Intelligence service with expertise in Information Systems. With more than 17 years experience, we have installed dashboards for CAC40 companies. Our first was installed in 2009!

Since then we have focused on a neuronal approach, optimising decision making for leading managers.

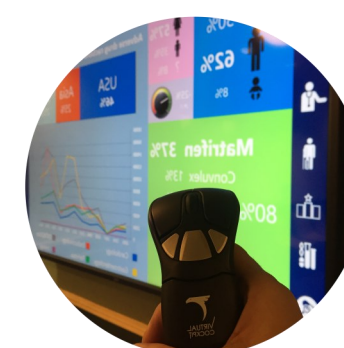
Our headquarters in Central London is situated amongst a number of leading digital technology companies. We are right at the heart of the latest digital trends, in the perfect environment for us to thrive.

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## An exclusive point of view for your business

Command Center, War Room, Digital Community and Video Wall







## COMMAND CENTER



The command center is your central display for strategic data. It offers..

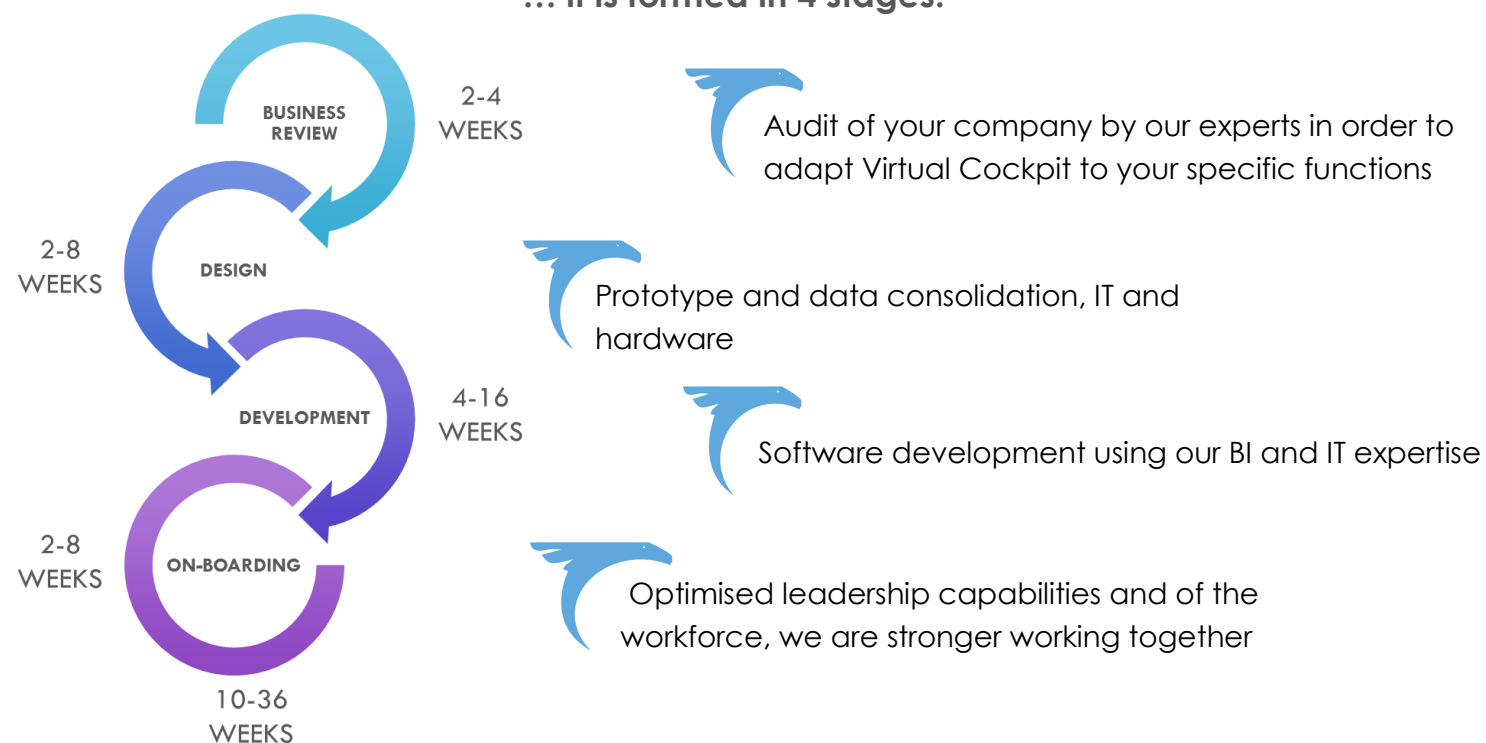
- A **coherent comprehension and identification of data** via our dashboards, resolving information management problems within your Executive boardroom
- An overall view of your **strategic position** and your **operating performance**, significantly improving your efficiency in decision making

... by using a display uniquely based on...

- Studies in **neuronal memory**, optimising your **digital experience**
- The use of fundamental rules for **integrating information** within the human brain



... it is formed in 4 stages.



## Your Virtual Cockpit Options



## WAR ROOM

Virtual Cockpit allows you to act fast thanks to its quick consolidation of your data, an exceptional opportunity to save valuable time

The War Room is an annexe featuring the command center, with built-in high-tech tools (blackboard collaboration, visual reporting etc.) associated with classic features



## COMMUNITY MANAGEMENT

The digital world requires an immediate reaction with followers on Facebook, Instagram, Youtube, Twitter and LinkedIn

Community managers, value creators, need a dedicated space. Virtual Cockpit offers a control center dedicated to understand, to interact with and to follow the evolution of your company's digital activity



## VIDEO WALL

Virtual Cockpit's synchronised screens display a real-time, adaptable dimension of your company's performance

We build the video walls completely, including the screens, the interfaces and the software; all in perfect cohesion with your company and your project.